



PRESS RELEASE

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JIM SMITH APPOINTED PRESIDENT OF AMERICAS OPERATIONS FOR IPTOR SUPPLY CHAIN SYSTEMS

FOUNDER AND PRESIDENT OF THE MESA GROUP APPOINTED TO KEY IPTOR AMERICAS LEADERSHIP POSITION

Flower Mound, Texas, December 4, 2019 - Iptor Supply Chain Systems has named Jim Smith as President of its operations in the Americas. Smith is currently Founder and President of The Mesa Group, an Iptor Gold Partner, and will also continue in this role. The appointment, which has been in effect since 1st September, demonstrates Iptor's commitment to grow its US business, with further strategic investments planned in sales and marketing. Smith has already started to work with Iptor's management team to formulate their growth plans for the next three years, focusing on its strengths in the wholesale distribution sector whilst also building its presence in other vertical markets.

Commenting on the appointment Jayne Archbold, Iptor CEO, said, "I am delighted to welcome Jim on-board. The Americas is a very important market for Iptor and Jim's expertise and experience, built over 25 years, is a huge asset for our business, our leadership team and most importantly for our customers. He shares our "customer for life" philosophy, we have a long-standing, trusted relationship, and we are looking forward to an exciting future together."

Jim Smith adds, "I have long admired Iptor. We share the same objectives and have built our businesses on common values – a relentless focus on excellent customer service, a commitment to our clients and a passion for long-term product development. We believe that our future growth is totally dependent on helping our clients succeed and going the extra mile in terms of understanding and meeting their needs. I am thrilled to be part of the team."

About Iptor Supply Chain Systems: Iptor Supply Chain Systems is a global leader in supply chain management, planning and logistics software and services. The company helps distribution-focused organizations solve their most complex order management and fulfillment challenges within fast-moving, multi-channel and global supply chains. Serving 1,250 customers with 4,000 installations in more than 40 countries, Iptor Supply Chain Systems provides fully integrated enterprise solutions, with highly adaptable and robust software backed by world-class support from supply chain experts. Available on-premise or as a fully managed cloud service, Iptor Supply Chain Systems offers compelling value to clients across distribution, 3PL and publishing sectors. For more information, visit: www.iptor.com.

About The Mesa Group: Founded in 1995, The Mesa Group provides tailored IT business process improvement solutions for small to medium-sized companies in distribution, light manufacturing and retail sectors throughout North and South America. The Mesa Group undertakes each project with a focus on providing business process improvement opportunities, beginning with a thorough and objective review of a company's current process, identifying and prioritizing initiatives for process improvement and implementing the best solutions for their needs.